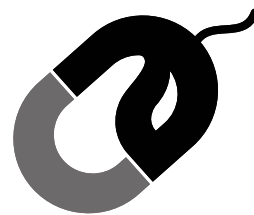


We can help you spend less money on your **PPC** and generate more business opportunities



ADWORDS



Consult

We take the time to understand your business and your business advertising goals. Our management fees are highly competitive.



Optimise

We don't use a simple "set and forget" approach to Google Ads. We continually refine your campaign until it hits that sweet spot.



Deliver

We work hard to give you value for your advertising dollar. You need results and that is our guiding motivation to deliver business.



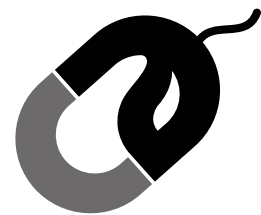
Get In Touch With Us.



Call Chris
0438 855 884

chris.karapetcoff@computingaustralia.group

Optimise your budget & maximise business opportunities



Our consulting team can show you how to streamline AdWords or Microsoft Advertising. We can help you spend less money and generate more business opportunities.

Managing AdWords can be costly. Clients may spend thousands on a PPC campaign and yet be disappointed with the results. This is because there is no one size fits all solution – you might be in a crowded marketplace OR pay per click simply might not be suitable for your business.



Why PPC and what it means for your business?

Pay-per-click (PPC) is an online advertising strategy in which a customer pays a publisher every time an advertisement link is “clicked” on. It is essentially a way to buy visitors to your sites through ads.

It is primarily offered by search engines such as Google and Bing (Microsoft) and other Social Media platforms such as Facebook and Twitter.

PPC is based on Keywords – in other words when someone searches a keyword related to your product or service in your selected demographic, your ad will show up resulting in a higher number of clicks and, eventually, higher profits.

When rightly done, PPC campaigns are the best possible way to build brand awareness/exposure, promote brand offerings to target markets and gaining customer confidence.

SERVICES OFFERED

GOOGLE ADWORDS



MICROSOFT ADVERTISING



SOCIAL MEDIA ADVERTISING



Hire the experts

PPC marketing isn't a one size fits all solution – not all businesses are suited to pay per click. Some businesses also operate in a crowded marketplace with keywords being bid up to \$40 or \$50 per click.

PPC isn't the only game in town though! The Computing Australia Group consulting team can assess your business, your current advertising spends and show you a better way.

Our fees are amongst the most reasonable in Australia – we can usually reduce your overall spend even with our fees thrown in so you have nothing to lose.

The CAG have always been a pioneer in the field of AdWords Management in Australia.

Our team of highly experienced and expert marketing consultants can really provide services that reduces spend and show visibly measurable results.

Try The Computing Australia Group AdWords Management today and experience the better way to do internet marketing.

Contact us today to see what we can do for you.



Call Chris on 0438 855 884 or email sales@computingaustralia.group