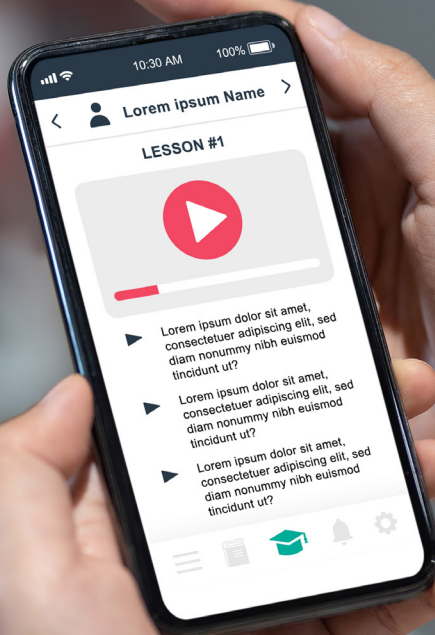
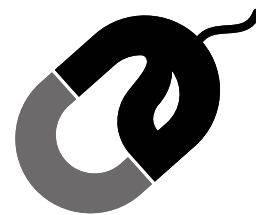


From idea to app in a snap!  
Take your idea to the  
**app store** with our team  
of experienced developers



### An Idea

Every app starts with an idea. Our team can evaluate the viability of your idea to determine its chance of commercial success.



### Planning

We develop a detailed specification and tech wire frame to prepare your app for development. This ensures you get exactly what you expect.



### To Store

Our team can take a specification from inception through to your choice of app store. You get a commercial ready, compliant app.

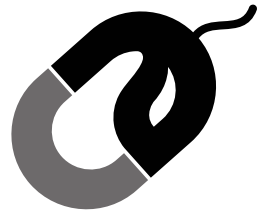


**Get In Touch** With Us.



**Call Chris**  
**0438 855 884**

[chris.karapetcoff@computingaustralia.group](mailto:chris.karapetcoff@computingaustralia.group)



# Turn your app idea into a reality – the CAG way

Our development team carefully analyse your requirements and create a strategy best suited for you.

App development is an ongoing process. Don't let anyone tell you otherwise, delivering a consumer ready app takes a lot of time and effort!



## Do I need an app?

The mobile industry is going through a transformative phase and apps are at the center of it. Studies show that people spend over 60% of their digital time on a mobile and of that, 90% of the time they are interacting with an app.

These statistics are attractive enough to justify most businesses consider developing their own app. However, it is vitally important to consider the right technology stack when taking this path.

There are a range of technologies that can be used to deliver your new app, and our team can help explain the different options before the development begins. Native apps like iOS and Android are the perfect platforms when you would like to either monetise an app or utilise the benefits of accessing the additional features of a mobile device. However, web apps may be more suited if your aims are more to deliver an app for use within your business.

## SERVICES OFFERED

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### ANDROID APP



### IOS APP



### WEB APP



### What kind of app do I need?

One of the first considerations when planning new Android and iOS Apps is to decide which platform to launch on. Each has its own strengths and weaknesses.

Most people with a great idea often want to launch an Android and iOS app concurrently but we don't recommend it. Apps evolve as they are created and you will want to make changes, some subtle and some may involve adding features. It is best to get one app working properly and launched before starting on the second app because they are both entirely different platforms.

One thing that many people don't realise is that you need to keep updating your app. As Android and Apple release updates to their core operating system, it often requires changes to your app.

The team at Computing Australia are committed to developing a quality app that adds value to your business, plus supporting the full life cycle of that app.

**Contact us today to see what we can do for you.**



**Call Chris on 0438 855 884 or email [sales@computingaustralia.group](mailto:sales@computingaustralia.group)**