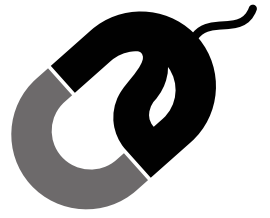


Optimise your website with an **On-page SEO** makeover to climb the Google rankings ladder



ON-PAGE SEO



Review

The best SEO makeovers start with a detailed review to identify issues that impact your SEO ranking.



Plan

We provide a plan to reform your website content and map out a strategic plan to improve your ranking.



Deliver

Our SEO team will do a complete refresh of your site content to make it more appealing to search engines.

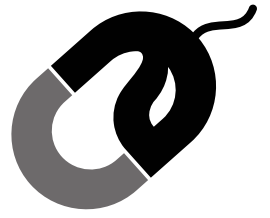


Get In Touch With Us.



Call **Chris**
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Improving your website's ranking on search engines

We create compelling and fully optimised content that is designed to make your customers go wow!

On-page SEO refers to optimising a website's content to improve its visibility and ranking in search engine results pages (SERPs). The goal of On-page SEO is to improve the overall quality of a website so that it is more appealing to both search engines and users.



On-page SEO is more than great content

On-page SEO is more than creating fabulous content for your website. It is also about having the right keywords in your title and tags and having the right keyword density throughout your website. On-page SEO also includes things like optimising images and all content including headlines and HTML tags, creating compelling call-to-actions and ensuring your website is easy to navigate.

On-page SEO is the final step in converting a website visitor into a customer.

ON-PAGE SEO INCLUDES

CONTENT OPTIMISATION



CREATE CALL-TO-ACTIONS



IMAGE OPTIMISATION



Why is On-page SEO important

Have you ever turned down a dish before tasting it because it looked unappealing? Something similar happens when a potential customer lands on your site and bounces off before contacting you or making a purchase. Great content that is not optimised for On-page SEO is an opportunity lost at conversion. On-page SEO is the final step in converting a website visitor into a customer.

Like every process at Computing Australia Group, our On-page SEO starts with thoroughly understanding your business and your brand message. We do a comprehensive competitor and industry analysis to find solutions that make you stand out in the crowd. Every element on each website page, from the keywords and content to the designs and navigation, is created to make your website equally attractive to visitors and searchbots. **Contact us today to speak to a consultant on how we can help with your website's On-page SEO**



Call Chris on 0438 855 884 or email sales@computingaustralia.group