# Get your website on page 1 with a CAG **SEO** makeover now









#### White hat

All of our methods are ethical there are no shortcuts to log term SEO performance. We only use white hat SEO methods.



#### **Technical**

We ensure your website is correctly configured and presented to search engines the way they expect.



## On-page SEO

Content matters and we will show you a strategy that can bring thousand of new customers to your business.



Get In Touch With Us.



Call **Chris** 0438 855 884

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# Higher Visibility brings Better Business Visibility



We take a holistic approach to your marketing strategy Our goal is to get you on page 1 of search results with white hat SEO

SEO is a way of communicating with the search engines and prove to them the relevancy of your site. SEO would be at the centre of your digital marketing efforts that would increase visibility online, draw organic traffic and building trust.



#### Be Found

It is hard to comprehend just how difficult it is for your business to be found amongst the sea of competitors on the internet.

Businesses have two key weapons in getting their name, products and services in front of prospective customers: Search Engine Optimization (SEO) and Paid Advertising (PPC).

Pay Per Click advertising can be a "quick fix" but is really expensive - every click you buy has currency for just the click.

The long game is to invest in SEO because it produces lasting results. SEO is indispensable if you have a web presence that needs to be found.

#### TYPES OF SEO

## **TECHNICAL SEO**



#### **ON PAGE SEO**



#### **OFF PAGE SEO**





# What can we help you with?

Technical SEO is important because this is what helps search engines find and interpret your website. If you have a beautiful website but it is not technically compliant, you will be totally invisible. You could think of this as having an architect designed business premises and then forgetting to put a sign out the front of your business

On Page SEO relates to your content strategy - presenting content that is interesting to the search engines and in turn boosts your ranking.

Both are equally important.

To start off, the highly experienced team at The Computing Australia Group will do a free SEO health check to inform you how well your site is performing and what areas needs improvement.

The team then take a holistic approach to your marketing strategy and our number one goal is to see you on page one of Google.

Contact us today to see what we can do for you.

