Introduce your brand to **Social Media** with a CAG social marketing package







### **Analyse**

Is your business social media ready? Should you invest your marketing funds in social media? Let us review your SM potential.



## **Amplify**

Looking for a solution to amplify your business brand. Want to take your products and services into new consumer markets?



#### Reap the Rewards

We show you how to talk to new and existing customers to make the most of the marketing opportunities provided through SM.



# Introduce your brand to the world



The world is talking – are they talking about your business brand? The CAG marketing services can introduce your brand to the world.

The Computing Australia Group marketing team can help set your business on fire! Help your products and services to go viral. Get your brand in front of potentially thousands of new customers.



### The Importance of Social Media

Social Media is at the helm of all marketing strategies these days. As a business, if you can't be found on Social Media platforms or don't interact with your customers there, you are losing on a significant opportunity to be seen and heard. An average person spends hours on Social Media on a daily basis and as a business, not taking leverage of that is unforgivable!

There are a few reasons Social Media is so important - people are there by choice. According to estimates, 70% of users visit at least one Social Media site on a daily basis. Marketing in Social Media is also cost-effective than other traditional media. It also helps in reputation building and SEO, increasing the ranking of a company website.

SOCIAL MEDIA PROFILE MANAGEMENT



SOCIAL MEDIA MARKETING



BLOG WRITING



EMAIL CAMPAIGNS





## Be where your customers are

Is Social Media for everyone? A resounding YES! Why?

- Your customers are on social media
- Your competitors are on social media
- People are more receptive to messages on social platforms
- Social media helps build brand recognition
- Social media increases brand loyalty
- Social media helps target specific demographics
- It generates traffic back to your website
- It contributes to your search engine ranking

The CAG marketing services will show you the way forward. Our team carefully analyses your requirements and suggests an optimal plan beneficial for your business.

We can design a full marketing campaign that includes your website, SEO, pay per click advertising and Social Media.

Contact us today to see how you can benefit from our services and raise the popularity of your brand to the next level.

