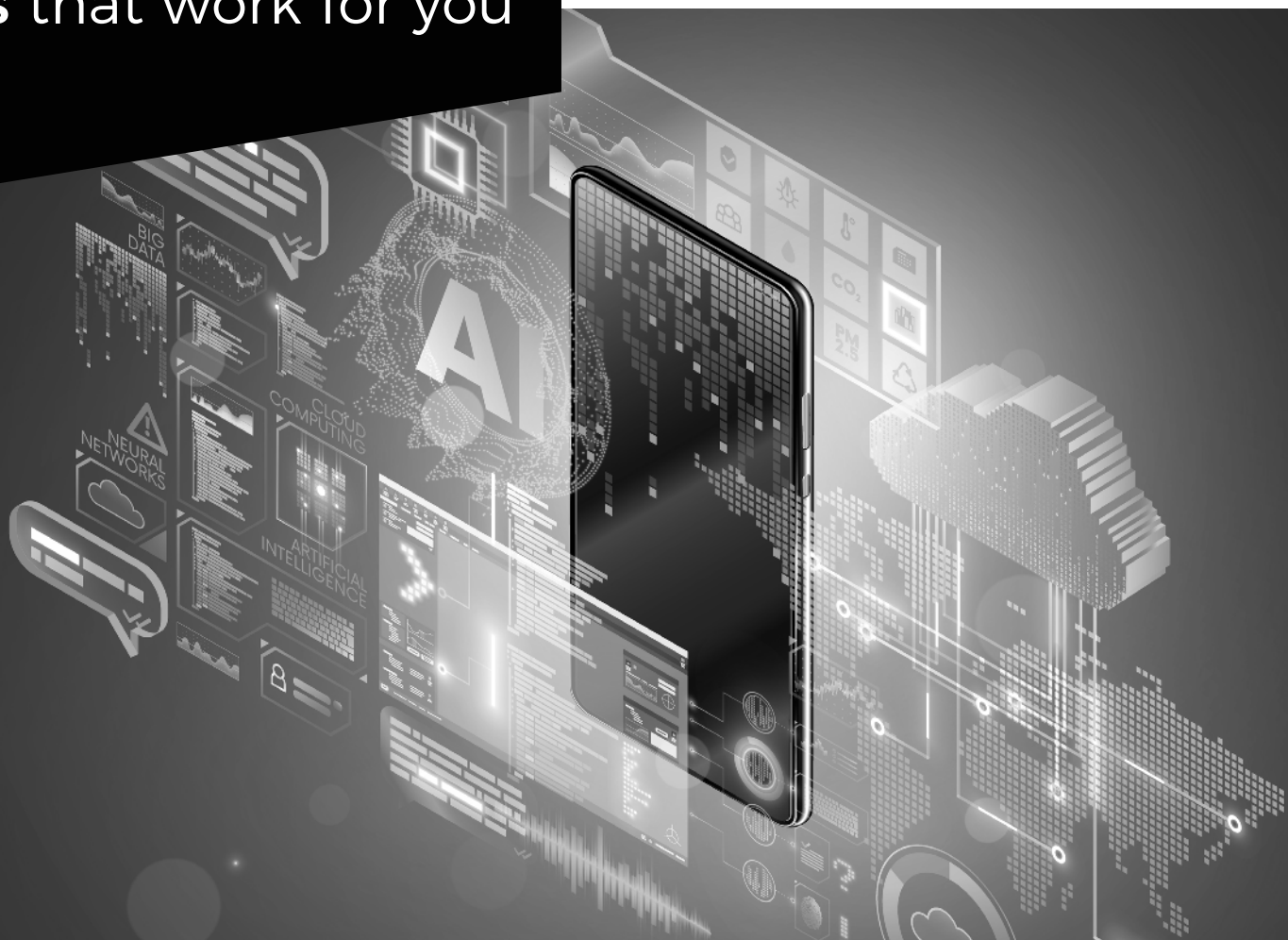
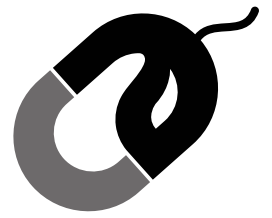


We turn your Business Ideas into smart **web Apps** that work for you



### iOS or Android

Developing apps for the two main app stores takes time. A web app is a much faster way to bring your idea to market and gain a market lead.



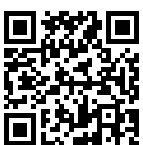
### Evaluation

Let us evaluate your app idea and determine its commercial value. We can prepare a specification and budget so there are no surprises.



### End to End

Our team can deliver on every aspect of your app - we take it from concept to product and guide you every step of the way. Trust our team to deliver.



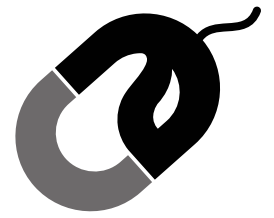
Get In Touch With Us.



Call **Chris**  
**0438 855 884**

[chris.karapetcoff@computingaustralia.group](mailto:chris.karapetcoff@computingaustralia.group)

# Web Applications delivered at the speed of light



Web applications or web apps are programs that are stored on a remote server and delivered directly to the user via a browser

We analyse how your staff work, along with the systems and processes that underpin your business. We then leverage technology to deliver real cost savings and streamline your operations.



## What do we work with?

The Computing Australia Group development team programs in the Ruby on Rails platform, which is an incredibly flexibly platform to work with and delivers web applications in record time.

With the penetration of fast internet and the reliability of cloud infrastructure, Web Apps are coming into their own. Web Apps are essentially run in a web browser as opposed to Android or iOS, for example.

# CUSTOM VS OFF THE SHELF SOFTWARE

## BESPOKE SOFTWARE



## OFF THE SHELF



## Rapid Application Development

The Computing Australia Group development team follow the principles of Rapid Application Development (RAD). The RAD approach to software development streamlines the development cycle to reduce the time it takes to transition from idea through to delivery.

The traditional methods of development usually involve a lengthy and exhaustive process of planning and specification prior to undertaking any coding. This is not very sensible for businesses who need the functionality of a new software package quickly.

Our consulting team can provide a detailed needs analysis - we undertake a review of your needs, source the market and make an informed recommendation.

A good web application can add value to your business and increase your strategic advantage over competitors in the same field.

Contact us today to learn how we can help create your web app in a matter of weeks.



computing australia

Call Chris on 0438 855 884 or email [sales@computingaustralia.group](mailto:sales@computingaustralia.group)